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## **ORGANISATIONAL 20 YEAR STRATEGIC PLAN “VISION 2045.”**

### **VISION**

We envision an Inclusive future where every individual has the opportunity to thrive in a supportive and empowered community, creating brighter and more equitable Africa for generations to come.

### **MISSION**

To empower women, children and youth in communities through education, health initiatives, economic development and social work fostering sustainable growth and resilience across Africa.

### **MOTTO**

Inclusive Community Service

### **SLOGAN**

“Empowering Minds, Enriching Communities Together Towards a Visionary Africa and Sustainable Tomorrow. ”

### **OBJECTIVES**

- ✓ To ensure children attain their Right to Basic education.
- ✓ To create Awareness about Mental Health and render appropriate help to people.
- ✓ To create awareness about Child Sexual Violence and also engage in creating safe spaces for children in communities.
- ✓ To ensure vulnerable females get access to free sanitary towels / pads through Donations.

- ✓ To ensure children receive basic needs to help them in fulfilling their education goals.
- ✓ To provide psycho-social support to children and other stakeholders like parents, community members, teachers and guardians.
- ✓ To rehabilitate, restore communal systems that would nurture Ugandan children to grow responsibly with a purposive productive career.
- ✓ To be a linkage between various service providers and communities.
- ✓ To build income generation among members by teaching them IGAs and a saving culture.
- ✓ To promote green tree planting for children to grow in a natural healthy environment.

## **Strategic Plan In 20 Years**

In order to achieve our Vision, Mission and Objectives, the organisation aims at doing the following projects to enable us work towards achieving our formulated targets.

### **1. Starting Up a Podcast Studio**

Having been hindered by resources to facilitate us reach communities to create awareness on mental health, child sexual violence, menstrual hygiene management and environmental conservation. Our team came up with an idea thought to be a sustainable solution that shall enable us have a continuous and constant service delivery to our target clients. This was the idea of starting up a podcast studio where we shall be recording visuals as well as audio clips creating awareness on various topics. Then these clips will be uploaded to our social media accounts to grant a large

number of people have access to them and learn the message being delivered. In the same spirit these clips shall be sent out to radios, television stations, focal people in communities and community radios to be played to the people so that they can as well have the message received. This strategy shall enable us reach a wider audience with less resources used.

## **2. Construction of a learning Centre.**

We aim at buying land and set up a learning centre which shall comprise of a kindergarten and a primary school to facilitate and enable the vulnerable children have A Right to Basic Education.

On the same site we to construct a tertiary Institution which shall skill the vulnerable community people on various skills like carpentry, jelly, lotion and liquid soap making, book making, craft making, mechanics among others. Such skills shall create a lot of job creators than job seekers scaling down unemployment in our communities. Also our primary school candidates that fail to continue to secondary due to various reasons shall be beneficiaries to these skilling programs. In doing so, we shall have created an individual that is profitable to the society.

## **3. Setting Up Sanitary pads making factory.**

To ensure that we address an issue of period poverty, we aim at setting up a factory that shall be making quality re-usable pads. In that vulnerable females receive them freely while those that can afford to buy get them at a relatively friendly price. Trainings shall also be conducted to ensure both males and females learn how to make re-usable sanitary pads for themselves in the communities. We aim at making period's friendly and enjoyable moments.

## **4. Demonstration farm and man-made forest**

Our people need to stay healthy and also learn urban farming practices to help them earn some income. That is why as an organisation we envision to buy land, set up demonstration farms show people different farming practices and the healthy foods they need to grow to have healthy balanced diets.

Also we shall plant a forest comprising of medicinal trees and lots of other tree species. This shall help to contribute on our environments green cover, provide medicine for people also to work as a motivation to other people on why they should protect and conserve the green cover in their areas.

As an Organization we are to work collectively with other stakeholders to enable us realize these projects come to life. And we target to have achieved all these twenty years from now.

Hence our **VISION 2045.**

Your Generous Donations and Contributions are vital in helping the organization achieve the set target projects.  
Donate via:

**Bank: DFCU**

**Account Name: SENA HEALING AFICA**

**Account Number: 01150016614215**

**Swift Code: DFCUUGKA**

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